Health and Wellness Core Group February 22, 2010

Attendees: Odile, Shawn, Pat, Luam, Mike, Lenora, Phil, Wendy, Matt, Charles

Discussed:

Senior Sub-Cabinet

Reviewed Tim Firestine's comments

Looked at effects of budget cuts on seniors

Updates from each of the workgroups

Looking at ways to mingle with other groups, improve communication with each other and the public (emphasized the importance of keeping minutes).

Also, discussed how groups can partner: For example, Safety and Communication & Outreach are good to partner with on a fall prevention campaign.

Advisory Group Membership: Leisure World rep, Asbury, Kaiser Permanente, a pharmacy rep?

Fall Prevention Campaign

Re-scheduling Advisory Group Meeting

Other topics:

Could invite Kathy Pavan (?) of Holy Cross Home Care to discuss the free assessment her organization offers

Wendy mentioned connecting with Mindy Rubin of Kaiser.

Shawn to work with Luam on how to get contact information for physical activity providers so that we can communicate with them about fall prevention.

Idea: Get ER visitors to sign up for a list serv. We can send safety information via that channel.

Wendy: HC working to improve integration of clinical and community settings with the purpose of avoiding hospital re-admissions. CMS won't be reimbursing.

Is there a Pharmacy Association in Montgomery County? Couldn't pharmacies flag individuals who are taking four or more medications, and then provide them extra information about fall prevention?

CVS wants to serve seniors? Potential partner? **Perhaps Jay Kenney could discuss with Bruce Adams in the Office of Community Partnerships.**

Agenda for Advisory Committee (set for March 23, 2pm at Holiday Park)

- Senior Sub-Cabinet Update
- Big news—grant applications, etc.
- Round Table: Share something big that you are involved with (Example: Matt, grant for 300 smoke alarms)
- Michelle Blanc on Holy Cross Falls Prevention program
- CHIP update (Monique and Steve Galen)
- Fall Prevention Campaign: Ideas on promotion; timeline with activities;
- Update from Safety Workgroup (Matt)
- Reaching out to the Communication work group
- Review the workgroup tasks originally provided by the Sub-Cabinet/CountyStat